



DiagnosticsPlus

a full-service survey research firm

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State College, PA – Diagnostics Plus announces that Trish Evanitsky, Noret Flood, Jim Fong, Michelle Hostetler and Mike Hostetler have received the Marketing Research Association's Professional Researcher Certification (PRC) at the Expert level. Expert certification requires a thorough and complete knowledge and comprehension of various research topics as well as experience in these areas.

The Marketing Research Association (MRA) is an organization of market research professionals and firms that promotes excellence in market intelligence, training and research skills. Founded in 1954 the MRA has over 2300 members who adhere to the professional standards established by the association such as honesty, fairness, professionalism and confidentiality.

<http://www.mra-net.org/>

Diagnostics Plus is a full service market research firm located in State College, Pennsylvania. The company is in its twentieth year of operation and specialized in business-to-business research and employs twenty research professionals. The company offers a wide range of research services including market research, employee/corporate assessments, new product development research, survey and focus group research and competitive intelligence. Additional information can be found at www.diagnosticsplus.com.